

BIRSA INSTITUTE OF TECHNOLOGY (TRUST) - BITT

# POLYTECHNIC

Approved by AICTE, New Delhi; Affiliated to Jharkhand University of Technology, Ranchi; Recognised by DHTE, Govt. of Jharkhand



## DEPARTMENT OF TRAINING, PLACEMENT, CONSULTING, INNOVATION & RESEARCH (DTPCIR)

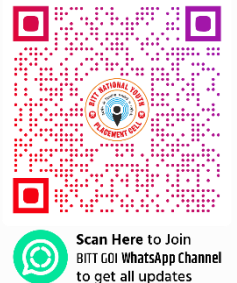
BITT-G/NOTICE/2023-24/ 10909

Dated: 07/03/2024

## NOTICE

### (An Initiative towards Youth Empowerment)

All the students (Male & Female) of Diploma in EE, ECE, CSE, CE & ME Branches of Fresher 2024 Batch or 2023 / 2022 Batch Passed out are hereby informed that **"ASHOK LEYLAND"** is shortly going to do online / offline / recruitment / Apprenticeship / placement program. Also join BITT GOI WhatsApp Channel to get all updates.



Scan Here to Join  
BITT GOI WhatsApp Channel  
to get all updates



# ASHOK LEYLAND

### ASHOK LEYLAND

Ashok Leyland, flagship of the Hinduja group, is the 2nd largest manufacturer of commercial vehicles in India, the 4<sup>th</sup> largest manufacturer of buses in the world, and the 19th largest manufacturers of trucks. Headquartered in Chennai, 9 manufacturing plants gives an international footprint – 7 in India, a bus manufacturing facility in Ras Al Khaimah (UAE), one at Leeds, United Kingdom and a joint venture with the Alteams Group for the manufacture of high-pressure die-casting extruded aluminum components for the automotive and telecommunications sectors, Ashok Leyland has a well-diversified portfolio across the automobile industry. Ashok Leyland has recently been ranked as 34th best brand in India.

A US \$ 4.5 billion company, and a footprint that extends across 50 countries, Ashok Leyland is one of the most fully integrated manufacturing companies this side of the globe. Ashok Leyland has a product range from 1T GVW (Gross Vehicle Weight) to 55T GTW (Gross Trailer Weight) in trucks. Customizing trucks to customer needs has now become a reality with the revolutionary industry first truly modular trucks –

AVTR. The all-new LCV-Bada DOST is all set to create a paradigm shift in customer experience with its future ready and many industry-first customer-centric offerings. The AVTR and the LCV-Bada DOST, powered by the latest i-GEN6 technology is transforming businesses to the next level. Millions of passengers get to their destinations every day travelling on the 9-to-80-seater Ashok Leyland bus range and the trucks keep the wheels of the economy moving.

With the largest fleet of logistics vehicles deployed in the Indian Army and significant partnerships with armed forces across the globe, Ashok Leyland vehicles for Defence and Special applications helps keep borders secure. The Ashok Leyland product portfolio also has diesel engines for industrial, genset and marine applications.

Pioneers in the Commercial Vehicle (CV) space, many product concepts have become industry benchmarks and norms. Ashok Leyland has ISO/TS 16949 Corporate Certification and is also the first CV manufacturer in India to receive the OBD-II (on board diagnostic) certification for BS IV-compliant commercial vehicle engines, SCR (selective catalytic reduction), iEGR (intelligent exhaust gas recirculation) and CNG technologies. Ashok Leyland is the first truck and bus manufacturer outside of Japan to win the Deming prize for its Pantnagar plant in 2016 and the Hosur Unit II has been awarded the Deming Prize in 2017. Driven by innovative products suitable for a wide range of applications and an excellent understanding of the customers and local market conditions, Ashok Leyland has been at the forefront of the commercial vehicle industry for decades.

In the commercial vehicle industry, Ashok Leyland has one of the largest and fastest-growing networks with 52577 touch points that includes 1721 exclusive touch points and 11,000 outlets for Leyparts. The company now has a service centre every 75 kilometres on all major highways, allowing it to keep its “Ashok Leyland Quick Response” promise of reaching customers within 4 hours and getting them back on the road in 48 hours.” With technology-enabled customer engagement processes and knowledge on the specific applications of the product range, Ashok Leyland sales team are well equipped to fulfil customer’s needs.

#### **JOB DETAIL:**

**Job Role:** Field Sales Executive

**Criteria:**

- Male & Female Candidates from Diploma in EE, ECE, CSE, CE & ME Branches will be eligible for the recruitment process
- Candidate of the Batch 2024 / 2023 / 2022 will be eligible for the recruitment process.

**Training Period-** 12 months

**Salary:** Rs. 16000 to Rs. 20000/-

**Vacancy:** 120

**Location:** Gurgaon

**Last date of online registration is** 02.06.2024

**Placement Drive Date:** 3<sup>rd</sup> June, 2024

**Venue:** Birsa Institute of Technology (Trust) - BITT Polytechnic College

**Address:** Getlatu, PS-Sadar, PO-Neori Vikas, Ranchi, Jharkhand-835217

**Timing:** 10:00 AM

**NOTE:**

- a. The interested students should fill their details at available Link: <https://forms.gle/QtyHeTXV2asMxBCdUA> on or before 02/06/2024 up to 11:59 PM, for attending the online placement program.
- b. The above notice has been shared from the authentic source like advertisements/print media/newspaper/ journals/recruiters/ public/ private sectors. The aim of the institute is to make an advanced level awareness of the vacancies in public as well as private sectors for recruitments/ placements of diploma students as per company's recruitment policies. The students have to complete the registration process on visiting the company website (career section) Or fill up the recruiter's form on their links as well as they have to fill the college registration form in complete manner as per company norms/HR policies. The recruitment/ placement programs are based on online/ offline tests and interviews conducted by authorized officials. The placements/joining will be only offered to those students who will qualify all the process. The college is helping hand for students and taking best possible efforts for their brighter future. Remember, there is no any shortcuts / easy way to have direct placements. The college is not fully responsible to the students who will not able to get selected in the desired company.

**BITT HELP-DESK:** All students are advised to make only WhatsApp messages on BITT helpline WhatsApp No.- 9931080111. Students may send their feedbacks/suggestions/complaints through WhatsApp only. No any call will be entertained on this no. in any cases.

With Best Wishes,  
BITTP

For admission/Scholarship/Placement/Start-up/Entrepreneurship/Notices/Any details, Visit URL given as: <http://www.bittpolytechnic.com>



**Coordinator, DTPCIR**

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3. Assistant Registrar
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## 3YR DIPLOMA IN ENGINEERING

ARTIFICIAL  
INTELLIGENCE  
& MACHINE  
LEARNING

CYBER SYSTEM  
AND INFORMATION  
SECURITY

COMPUTER  
ENGINEERING  
& IoT

CLOUD  
COMPUTING  
AND BIG DATA

COMPUTER  
SCIENCE  
ENGINEERING

ELECTRONICS &  
COMMUNICATION  
ENGINEERING

CIVIL  
ENGINEERING

ELECTRICAL  
ENGINEERING

MECHANICAL  
ENGINEERING

## 3YR DEGREE PROGRAM UNDER-GRADUATE

BACHELOR OF  
COMPUTER  
APPLICATION

BACHELOR OF  
BUSINESS  
ADMINISTRATION

## FOR WORKING PROFESSIONALS

CIVIL  
ENGINEERING

MECHANICAL  
ENGINEERING

COMPUTER SCIENCE  
ENGINEERING

## JOIN THE SKILL INDIA MISSION (PMKVY 4.0 NSDC) TRAINING PROGRAMS

ELECTRONICS

AUTOMOTIVE

IT-ITeS

TELECOM



9470193642  
9905011011  
9931080111

for a free career-counselling session /  
Admission counsellor WhatsApp No.



## BITT NATIONAL YOUTH PLACEMENT CELL BNYPC

An initiative towards Youth Empowerment is conducting EMPLOYMENT POOL CAMPUS DRIVE



ACADEMIC COLLABORATION / ASSOCIATED PARTNER



EXPANDING TECHNICAL HORIZONS  
AWARDED AS  
**BEST POLYTECHNIC  
COLLEGE IN INDIA**

by CEGRI, WBR Corp, ICCTA, WAACT



**BITT POLYTECHNIC: BITT-DEVI DARSHAN ROAD, GETLATU, RANCHI-835217, JHARKHAND (INDIA), PH.: 0651 2273067**

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