

Approved by AICTE, New Delhi; Affiliated to Jharkhand University of Technology, Ranchi; Recognised by DHTE, Govt. of Jharkhand

DEPARTMENT OF TRAINING, PLACEMENT, CONSULTING, INNOVATION & RESEARCH (DTPCIR) An Initiative towards Youth Empowerment operates as an integral part of

BNYPC (BITT National Youth Placement Cell) established by the Birsa Institute of Technology (Trust) in association with BITT Polytechnic, provides equal opportunities for all college students, regardless of economic background. It focuses on skill development, industry exposure and employment, bridging the gap between education and careers through the BITT Group of Institutions.

DTPCIR focuses on Professional and Career Development through The **B-CREDIT** (a program run according to the nectar call of freedom as per the National Education Policy) and The **NPERG** (based on cutting-edge research, placement, and growth in world-class companies across the globe, in multiple disciplines of education), making it "An Initiative Towards Youth Empowerment".



BITT-G/NOTICE/2023-24/ 11017 Dated: 29/01/2025

NOTICE

All the students (Male & Female) of Diploma in ME, CE, EE, ECE, CSE, Chemical, Metallurgy, Ceramic, Electrical & Instrumentation Engineering (Diploma in Engineering All branches) of Fresher 2025 Batch or 2024 / 2023 / 2022 Batch are hereby informed that **"CEAT TYRES PVT LTD"** is shortly going to do online / offline / recruitment / Apprenticeship / placement program. Also join BITT GOI WhatsApp Channel to get all updates.



CEAT TYRES Parent Group: RPG GROUP

Founded in 1958, CEAT is one of India's leading tyre brands and the flagship company of the RPG GROUP. Driven by the purpose of helping the world move safely and smartly, CEAT provides world- class products and services across 100+ countries. Say hello to happiness! Grow with the Most trusted brand, Deming Award and Great Place to Work Winner. Check out their website to know more.

Tyres Range: Scooter, Bike, 3-Wheeler, Car, Bus, LCV, Truck, Tractor

Year of Establishment: 1958

Nature of Business: Manufacturer, Exporter

Turn Over: INR 6700+ Crore

Worldwide presence: 100+Countries

Legal Status: Public Limited

CIN No: L25100MH1958PLC011041

Associates hired today will become Manager, Sr. Manager and General Manager tomorrow! CEAT's journey started in 1958, with Worli, Mumbai as its headquarters. The company is a subsidiary of RPG



Group. Being in the business for almost six decades, CEAT has created an impressive and reliableimage for itself in the Indian market. Now, with a turnover of 95,000 plus tyres a day it is a major player in Indian Tyre Industry. One of the unique features of their products is their "comparatively cheaper" costthan the rivals. And, that too without any compromise on the "quality" aspect. The company is adamantto follow its core values since inception. Their core values sum up their work:

C – **Challenger** – (Open to experimentation, ready to innovate, and question existing ways)

A – Aspiration-led – (Passionate for providing supreme customer satisfaction, ready to do better always).

I – Integrity – (Always being authentic and genuine in the approach without any deception for customers).

R – **Result-obsession** – (Delivering "prompt" results, ready to provide solutions attitude).

O – **Openness** – (Always open to accept new technologies and feedbacks to improve their business).

Company has:

- Six Manufacturing plants
- Ten outsourcing units for tubes, tyres and flaps
- Three dedicated 2 & 3 wheeler plants

Currently, they have 2 manufacturing plants in Maharashtra and 1 in Gujarat. But, they have plans to invest Rs. 400 crores in a new tyre plant in Butibori, Nagpur. The company currently exports to over 130 countries and has strong global presence too, in addition to its national presence. CEAT offers a huge variety of tyres to almost all the segments be it Heavy-duty Trucks and Busses, Tractors, LCVs, Trailers, Earthmovers, Scooters and Motorcycles. The company has a lion's share in the segment of 2 wheelers, truck and light truck vehicles. As part of their CSR Policy company is instrumental in supporting primary education in India, women empowerment, health care in India and many other initiatives.

JOB DETAIL:

Designation: 1st year - Diploma Trainee, 2nd year – Management Executive **Criteria:**

- Diploma in ME, CE, EE, ECE, CSE, Chemical, Metallurgy, Ceramic, Electrical & Instrumentation Engineering (Diploma in Engineering All branches) are eligible
- Fresher 2025 appearing 2024 / 2023 / 2022 Batch Passed out
- Both Male & Female candidates are eligible
- Willing to relocate to Chennai

Joining Location: Chennai

Salary: CTC 2.55 Lakh P.A

Benefits:

- Company will provide First 7 days Free Accommodation
- Subsidized Canteen available during duty hours
- Subsidized Company Transportation is available
- Welfare & Employee Engagement Activities

Joining: After Interview as per the requirement of the plant

Hiring Process: Company Presentation -> Online Assessment Test (Through Mobile) > Face to Face Interview

Last date of Online Registration is 18/02/2025 till 11:50 PM.

Interview Campus Venue: BITT Polytechnic, Birsa Institute of Technology (Trust) – BITT, Getlatu, PS-Sadar, PO-Neori, Vikas, Ranchi, Jharkhand-835217

Placement Drive Date: 19/02/2025 (Wednesday), Reporting Time: 10:00 a.m.

DOCUMENTS REQUIRED (In Joining):

- 1. PAN Card
- 2. AADHAR Card
- 3. 10th /12thMark sheet
- 4. Board Certificate
- 5. Diploma Semester wise Mark sheet and Certificate.

NOTE:

- a. The interested students should fill their details at available Link: <u>https://forms.gle/44Gs6fQbWA6Sv6Nf8</u> on or before 18/02/2025 up to 11:59 PM, for attending the online placement program.
- b. The above notice has been shared from the authentic source like advertisements / print media / newspaper / journals / recruiters / public / private sectors. The aim of the institute is to make an advanced level awareness of the vacancies in public as well as private sectors for recruitments/ placements of diploma students as per company's recruitment policies. The students have to complete the registration process on visiting the company website (career section) Or fill up the recruiter's formson their links as well as they have to fill the college registration form in complete manner as per companynorms/HR policies. The recruitment/ placement programs are based on online/ offline tests and interviews conducted by authorized officials. The placements/joining will be only offered to those students who will qualify all the process. The college is helping hand for students and taking best possible efforts for their brighter future. Remember, there is no any shortcuts / easy way to have direct placements. The college is not fully responsible to the students who will not able to get selected in thedesired company.

BITT HELP-DESK: All students are advised to make only WhatsApp messages on BITT helpline WhatsApp No.- 9931080111. Students may send their feedbacks/suggestions/complaints through WhatsApp only. No any call will be entertained on this no. in any cases.

With Best Wishes, BITTP

For admission/Scholarship/Placement/Start-up/Entrepreneurship/Notices/Any details, Visit URL given as: http://www.bittpolytechnic.com

Coordinator, DTPCIR

Copy to,

- 1. Hon'ble Chairman, BITTGOI
- 2. Principal
- 3. Assistant Registrar
- 4. All HoDs
- 5. Controller of Examinations
- 6. Accounts Department
- 7. Workshops
- 8. Library
- 9. Notice Board
- 10. Website
- 11. File

प्लसमट Hdde बीआईटीटी पॉलिटेक्निक

Scan QR Code for all details of **Students Placed** at different companies



Be A Part of Proud **BITTians**

Girls Candidates के लिए विशेष सुविधा

I.Sc/10+2 छात्र-2 वर्षों में पूरी करें पॉलिटैक्निक शिक्षा और प्राप्त करें रोजगार

DIPLOMA IN ENGINEERING

Computer Science Engineering CSE A. I. & Machine Learning AIML Cloud Computing and Big Data CCBD Cyber Security and Information System CSIS Computer Engineering and IoT CEIoT Electrical Engineering EE Electronics & Communication Engineering ECE Mechanical Engineering ME Civil Engineering CE

QUALIFICATION & ELIGIBILITY: 10th/Matric/JCECEB, lateral entry 12th (PCM)/ITI /10+2 Vocational 2nd year lateral entry is also available

BUMPER PLACEMENTS

WORKING PROFESSIONAL

Computer Science Engineering CSE Mechanical Engineering ME Civil Engineering CE

QUALIFICATION & ELIGIBILITY: 10+2 (Physics, Chemistry and Math), Or 10+ITI (2 Years) with One Year Full Time Regular Working Experience

UNDER GRADUATE PROGRAMME

Bachelor of Business Administration BBA Bachelor of Computer Application BCA (2nd year Lateral Entry is available in BCA)

QUALIFICATION & ELIGIBILITY: for BBA 10+2 with 45% Minimum Marks (40% for SC/ST/OBC), for BCA Diploma/10+2 with Math (I.Sc/I.Com/I.A) and 45% Marks Minimum for Lateral BCA, DCA from any UGC recognized University

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For a free career counselling session / Admission counsellor WhatsApp Nno.

प्राइवेट कंपनी / प्राइवेट सेक्टर में **कार्यरत कर्मचारी** हमारे संस्थान से **डिप्लोमा कोर्स** पूर्ण कर पदोन्नति हेतु अवसर प्राप्त कर सकते हैं। **सीट सीमित** है प्रवेश हेतु शीघ्र संपर्क करें।

